

# SHOWCASE

## The Piraeus Tower

Piraeus, Greece



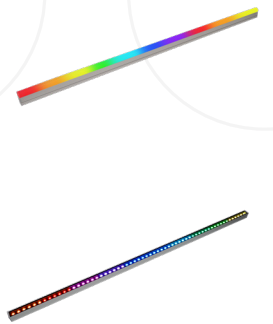
Locating in the largest passenger port of Europe, Piraeus Tower is an outstanding and iconic landmark. Constructed in 1972 and then left incomplete until 2020, the tower emerged from its long period of inactivity to become a thriving commercial hub. Traxon e:cue had a chance to participate in this transformation by providing a responsive solution for a spectacular lighting design which emphasizes the importance and uniqueness of this building.

The primary requirements for this project were to be able to install luminaires inside an extremely narrow profile without visible mounting brackets, while providing specific light output to meet the strict requirements for LEED, which was an important consideration for this project. To accomplish this, a customised version of the Allegro Media Tube Lite RGBW was created specifically for this project, delivering both the required optical performance and meeting the technical installation parameters, along with a customised cabling system designed around façade structure.

Athanasios Danilof, lighting designer said: **" Achieving consistent visual outcomes across all colors and tower sides was the main challenge for this project. Traxon e:cue offers us a customizable product that effectively fulfils our requirements during mock-ups, producing an amazing visual output with RGBW controls that are responsive and stable throughout the façade."** This project is a wonderful demonstration of the highly customizable products that Traxon: e:cue provides, all whilst providing attractive, practical, and sustainable façade lighting options.

At Traxon e:cue, we take pride in our capacity to adapt steadily to ever-shifting demands and assist clients in overcoming obstacles to achieving their goals and desires.

### Featured Products



\*Customised\* Allegro Media Tube Lite RGBW

### Project Details

Category: Architectural

Location: Piraeus, Greece

Client: Terna S.A

Lighting Designer: DANILOF

System Integrator: Bright

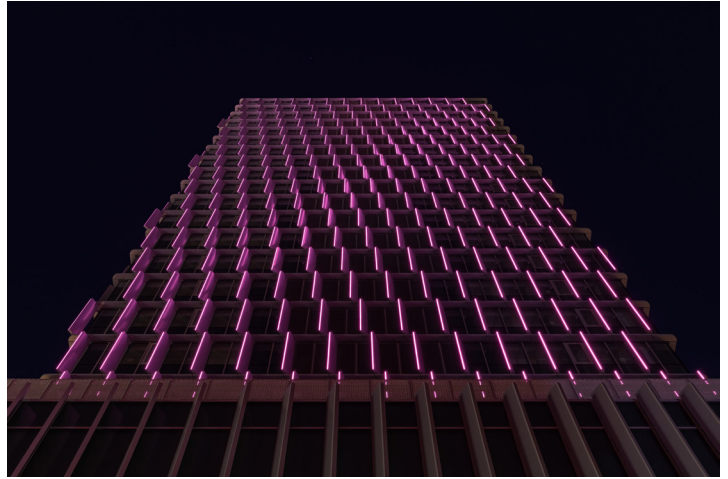
Photographer:  
Gavriil Papadiotis

Completion Date:  
November 2023



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